



Brian D. Holt  
Assistant General Manager, Professionals Banking  
Canadian Commercial Banking  
44 King Street West  
Toronto, Ontario M5H 1H1  
(416) 866-3982

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To Whom It May Concern:

This letter is in reference to Barbara Lebo, of Lebo Media Services.

*Scotia Professional*<sup>®</sup> Plan is a product group within The Bank of Nova Scotia. We provide financial products and services tailored to professionals, including physicians, dentists, lawyers, veterinarians, chiropractors, etc.

We had the pleasure of working with Barbara on a direct mail project focussing on the dental and other professional communities across Canada. The project was a great success for us.

We found Barbara to be creative in her approach and determined to see us succeed. We are pleased to recommend her services.

A handwritten signature in blue ink, appearing to read "Brian Holt". The signature is fluid and cursive, with a large initial "B" and a long, sweeping tail.

Brian Holt